

# JONATHAN HOFF

UX/UI Designer | Full-Stack Web Developer

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## Summary

UX/UI designer and full-stack developer with a passion for compelling design in any medium. I design to communicate and create value.

## Education

**Clark University**, Worcester, MA

*Bachelor of Art in Computer Science, June 2022*

- Dean's List Spring 2020
- Treasurer for TIE (Center for Technological Innovation & Entrepreneurship) and Clark Choirs

## Skills

### DESIGN

Responsive Web Design / Prototyping / Wireframing /  
Design Research / Photo Editing / Typography /  
Interaction Design / Layout Design

### SOFTWARE

Photoshop / Illustrator / InDesign / Xd / Figma /  
Keynote / Visual Studio / GitHub / WordPress

### PROGRAMMING

HTML5 / CSS3 / JavaScript / NodeJS / Git / MySQL /  
NoSQL / Firebase / React / Bootstrap

## Experience

**Editor of Design & Layout** | July 2021 – Present

*Scholarly Undergraduate Research Journal (SURJ)*

- Produced outreach content via social media and posters to communicate SURJ's upcoming events and involvement. Instrumental in organization of content for annual publication.

**UX/UI Developer Intern** | July 2021 – Present

*Squirrel Financial*

- Led the design of a website and dashboard web application by creating wireframes and prototypes. Supported development of website and dashboard application.

**Human-Computer Interaction Research Assistant** |  
July 2021 – Present

*Clark University*

- Designed and conducted a user study to investigate the effects of misinformation notifications in online platforms. Developed a full-stack web application to gather user interaction data.

## Projects

**Greater Worcester Landtrust Map**, Interactive  
Hiking Map

- Integrated and updated Greater Worcester Landtrust's existing brand into updated interface
- Improved organization's website's accessibility